



Hawai'i Restaurant Association Food Service Expo



Aloha to our Food Service Professionals and Restaurateurs,

A Heartfelt Mahalo! The 2026 Hawaii Restaurant Association Food Service Expo was a huge success, and it wouldn't have been possible without our amazing sponsors and exhibitors! Your support, innovation, and dedication helped bring the food service industry together for an unforgettable event.

The Hawaii Restaurant Association Food Service Expo is happening on **February 24-25, 2027, at the Neal Blaisdell Exhibition Hall.**

The Hawaii Restaurant Association Food Service Expo is the official HRA annual show for 2027. This is the only event **created exclusively for and by Hawaii's Restaurateurs and Food Industry professionals.** *This **event is not affiliated** with the Hawaii Hotel and Restaurant Show.*

WHY THIS EXPO IS FOR YOU:

Built by the Industry, for the Industry: The HRA Expo is designed solely to support and elevate Hawaii's Restaurant and Food Industry community, showcasing solutions and innovations tailored to our unique needs.

Unmatched Opportunities: Engage directly with industry leaders, explore cutting-edge solutions, and gain critical insights to grow your business.

The Official Event for Hawaii's Restaurants: This Expo reflects HRA's commitment to advocating for and strengthening Hawaii's restaurant industry.

We're grateful for the support we've already received from many of our industry partners, and we humbly ask for your involvement to make this Expo the ultimate platform for the restaurant industry in Hawaii. When you support the HRA Expo, you are supporting the future of Hawaii's restaurants and food service industry.

Together, let's champion Hawaii's restaurant and food service industry. Thank you for your continued support of HRA and our mission to advocate for your success.

Mahalo,
Sheryl Matsuoka
President & CEO
Hawaii Restaurant Association

For questions and more information:

Call: 808-944-9105

Email: marketing@hawaiirestaurant.org



**Hawai'i
Restaurant
Association
Food Service Expo**

FEB 24 & 25, 2027 | 10AM-4PM

Wednesday & Thursday, 10AM–4PM

Neal Blaisdell Center Exhibition Hall

SPONSORSHIP PACKAGES

PLATINUM SPONSOR

Booth, Signage & Advertising \$33,000 + Tax

- (10) 10'x10' premium booth spaces with back and side wall drapes
- (10) skirted 8' tables, (20) chairs, (10) wastebaskets
- (2) 10 amp outlets
- Company Booth ID
- Exhibitor badges
- Banner (16' wide x 12' high) in Exhibition Hall
- Event Map Priority Brand Placement
- (2) Dedicated Email Blast per sponsor
- (1) Dedicated Social Media Post (Instagram, LinkedIn, Facebook)
- Mentioned in all Expo social media posts
- Logo placement on Expo and HRA sites in sponsor section
- Logo placement on all Expo-related email blasts
- Logo placement in the printed program guide

GOLD SPONSOR

Booth, Signage & Advertising \$20,000 + Tax

- (4) 10'x10' premium booth spaces with back and side wall drapes
- (4) skirted 8' tables, (8) chairs, (4) wastebaskets
- (1) 10amp outlets
- Company Booth ID
- Exhibitor badges
- Banner (16' wide x 12' high) in Exhibition Hall
- (1) Dedicated Email Campaign Blast per sponsor
- (1) Dedicated Social Media Post (Instagram, LinkedIn, Facebook)
- Logo placement on Expo and HRA sites in sponsor section
- Logo placement on all Expo-related email blasts
- Logo placement in the printed program guide

SILVER SPONSOR

Booth, Signage & Advertising \$15,000 + Tax

- (3) 10'x10' premium booth space with back and side wall drapes
- (3) skirted 8' table, (4) chairs & (2) wastebasket
- Company Booth ID
- Exhibitor badges
- Combined Social Media Post (Instagram, LinkedIn, Facebook)
- Logo placement on Expo and HRA sites in sponsor section
- Logo placement on all Expo-related email blasts
- Logo placement in the printed program guide

BRONZE SPONSOR

Booth, Signage & Advertising \$10,000 + Tax

- (2) 10'x10' premium booth space with back and side wall drapes
- (2) skirted 8' table, (4) chairs & (2) wastebasket
- Company Booth ID
- Exhibitor badges
- Logo placement on Expo and HRA sites in sponsor section
- Logo placement on all Expo-related email blasts
- Logo placement in the printed program guide

ALL SPONSORSHIP PACKAGES INCLUDE:

- Premier logo placement on print & online promo ads
- Premier logo placement on all Email blasts
- Premier logo placement and listing in Event app
- Premier logo placement on event signage

WWW.HAWAIIRESTAURANTEXPO.COM | 2909 WAIALAE AVE #22, HONOLULU, HI 96826



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BOOTH PACKAGE INFORMATION

STANDARD BOOTHS

- 10'x10' booth space with back and side wall drapes
- (1) skirted 8' table, (2) chairs & (1) wastebasket
- Company Booth ID
- (6) exhibitor badges

PREMIUM BOOTHS

- Includes everything from the standard booth package
- Premium location on the event floor layout

HRA MEMBER RATES

Premium Booth
\$2,175 + Tax

Standard Booth
\$1,900 + Tax

NON-MEMBER RATES

*Premium Booth
+ Membership*
\$2,650 + Tax
Booth Only: \$2,575 + Tax

*Standard Booth
+ Membership*
\$2,375 + Tax
Booth Only: \$2,300 + Tax

ADDITIONAL BOOTHS

\$1,850 each + Tax

To secure extra booths, kindly indicate the desired quantity on the Exhibitor Order Form.

***Booth assignments are on a first come, first serve basis.
Signed contract and full payment are required to hold space.***



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EXHIBITOR ORDER FORM

☐ **HRA MEMBER
PREMIUM BOOTH
\$2,175**

plus tax & CC fees

☐ **NON MEMBER
PREMIUM BOOTH
\$2,650 (includes membership)**
plus tax & CC fees

☐ **NON MEMBER
PREMIUM BOOTH
\$2,575 (booth only)**
plus tax & CC fees

☐ **HRA MEMBER
STANDARD BOOTH
\$1,900**
plus tax & CC fees

☐ **NON MEMBER
STANDARD BOOTH
\$2,375 (includes membership)**
plus tax & CC fees

☐ **NON MEMBER
STANDARD BOOTH
\$2,300 (booth only)**
plus tax & CC fees

☐ **ADDITIONAL BOOTHS
\$1,850**
plus tax & CC fees

***Please specify how
many additional
booths in the box
below:***

EXHIBITOR INFORMATION

Name (First & Last):

Company Name:

If different from above, how you would like your company listed on
print and digital materials:

Email:

Address (Street, City, State, Zip):

Phone Number:

Company Website (optional):

I am interested in these opportunities
(optional):

- ☐ Featuring a vehicle
- ☐ Serving Food Samples
- ☐ Serving Alcoholic Beverage Samples
- ☐ Serving Non-Alcoholic Beverage Samples

PAYMENT INFORMATION

AMOUNT: \$_____ **(tax and fees will be added later)**

*An online invoice will be emailed to you within 3 business days. Once you
receive your online invoice, you may pay by credit card (tax plus CC fees
added) or by check (tax only added).*

Mail your check made payable to:

Hawaii Restaurant Association Food Service Expo
2909 Waialae Ave #22
Honolulu, HI 96826

REFUND POLICY

We understand that unexpected
situations may arise. Refund requests
submitted in writing will be processed
according to the following schedule
(minus \$100 processing fees):

120+ days before event	Full Refund
60-120 days before event	50% Refund
30-60 days before event	10% Refund
Less than 30 days before event	No Refund

EXHIBITOR AUTHORIZATION

Print Name/ Title: _____

Signature: _____ Date: _____

INTERNAL USE ONLY

Date Received: _____

Booth #/s: _____