The restaurant industry is responsible for 14% of all workers in the State of Hawaii, and HRA’s mission is to “provide exceptional value through membership benefits, industry advocacy, community involvement, educational resources, and networking opportunities” to assist industry professionals in maintaining a thriving business, and to serve as contributing members in the unique and diverse communities in Hawaii.

LEGISLATIVE ADVOCACY - Public policy directly affects restaurant industry performance and costs. Hawaii Restaurant Association (HRA) tracks and advocates policy issues that impact Hawaii’s food service industry at federal, state and local levels as one combined voice representing the fourth largest employer group in the state.

NETWORKING & COMMUNITY ENGAGEMENT - HRA is the forum for all to come together and be engaged in Hawaii’s food service community. We also recognize and reward the industry ambassadors who make a difference in their communities they serve.

EDUCATION & FUTURE EMPLOYEE DEVELOPMENT - HRA offers top-shelf programs that encourage peer-to-peer communication, sharing of exclusive best practice content, and development of the next generation of industry leaders.

### CORPORATE PARTNER BENEFITS

<table>
<thead>
<tr>
<th>ANNUAL SPONSORSHIP COST</th>
<th>SIGNATURE PARTNER</th>
<th>LEGACY PARTNER</th>
<th>ELITE PARTNER</th>
<th>DIAMOND PARTNER</th>
<th>PREMIER PARTNER</th>
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<tr>
<td>$15,000.00</td>
<td>$10,000.00</td>
<td>$7,500.00</td>
<td>$5,000.00</td>
<td>$2,500.00</td>
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</table>

### SPONSORSHIP ENTITLEMENT
- Corporate messaging in media appearances
- Large logo placement at HRA events
- Recognition as a Corporate Sponser on invoices and mailings

### NEWS, RESOURCES, & SUPPORT
- HRA sources industry news from around the U.S. and the world to ensure that members are kept up to date with the latest developments.

### NETWORKING & COMMUNITY ENGAGEMENT
- Educational and networking opportunities, exclusive content sharing, and development of the next generation of industry leaders.

### LEGISLATIVE ADVOCACY
- Public policy directly affects restaurant industry performance and costs.

### GENERAL SPONSORSHIP TYPES

- **PLATINUM TEAM**
  - Platinum Table (10)
  - One Team, 1 Player

- **GOLD TEAM**
  - Gold Table (10)
  - One Team, 2 Players

- **SILVER TEAM**
  - Silver Table (10)
  - One Team, 4 Players

### SPECIAL EVENTS

<table>
<thead>
<tr>
<th>SPECIAL EVENT</th>
<th>SIGNATURE PARTNER</th>
<th>LEGACY PARTNER</th>
<th>ELITE PARTNER</th>
<th>DIAMOND PARTNER</th>
<th>PREMIER PARTNER</th>
</tr>
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<tbody>
<tr>
<td>Dine Around</td>
<td>$1,000</td>
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<td>Industry Workshops</td>
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<tr>
<td>Education Events</td>
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<td>$1,000</td>
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</tr>
</tbody>
</table>

### SPECIAL MEMBERSHIP ONLY DISCOUNTS
- Special offers and savings from vendors providing specialty services to the Hawaii food service industry.

### DUAL MEMBERSHIP TO THE NATIONAL RESTAURANT ASSOCIATION
- Restaurant members receive an included membership with the National Restaurant Association (NRA). The NRA is an invaluable resource for anyone in the industry. Their website provides articles, tools, information, and education needed to run your restaurant.

### REV 8/2022
STATE OF THE INDUSTRY

- $800 billion in national restaurant industry sales
- 1 million+ restaurant locations in the United States
- 14.7 million restaurant industry employees
- 1.6 million new restaurant jobs created by the year 2027
- Restaurant workforce is 10% as part of the overall U.S. workforce
- 9 in 10 restaurant managers started at entry-level
- 8 in 10 restaurant owners started their industry careers in entry-level positions
- 9 in 10 restaurants have fewer than 50 employees
- 7 in 10 restaurants are single-unit operations

The Hawaii Restaurant Association (HRA) is a 501(c)6 non-profit trade association dedicated to representing, educating, and promoting the restaurant, foodservice, hospitality, and tourism industries.

HAWAI’I RESTAURANT ASSOCIATION
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