



PROPELLER
USA

PROPELLER USA

ONLINE VIDEO SUBSCRIPTION

PROMOTING BUSINESSES WITH VIDEO CONTENT

FACT: According to [statista.com](https://www.statista.com) in 2018, 85% of internet users in the United States watched online video content monthly on any of their devices

Video Content

Promote your brand while having social media presence with video content across social media platforms.

Video Team

Have your own video team for your business without the expensive cost.

Expert Advice

We provide video production expertise from 20 years of experience.





PROPELLER USA

MONTHLY ONLINE VIDEO SUBSCRIPTION

Text graphics video sample
[https://vimeopro.com/propellerusa/
media-sample/video/410175800](https://vimeopro.com/propellerusa/media-sample/video/410175800)

STARTER was ~~(\$249~~ per month) **NOW (\$199** per month)

- **(2) text graphic** videos (up to 1min each)
- **1 hour of filming** at physical business location
- Coverage includes footage of location and or products/services
- 1 week digital delivery for each video
- Video suggested use for Instagram and Facebook

PRO was ~~(\$499~~ per month) **NOW (\$399** per month)

- **(2) one minute** video & **1 text graphic** video
- **2 hours of filming** at 1 physical business location
- Coverage includes footage of location and or products/services
- 1 week digital delivery for each video
- Video suggested use for Instagram and Facebook
- 1 week digital delivery for each video

One minute video sample
[https://vimeopro.com/propellerusa/
media-sample/video/410365917](https://vimeopro.com/propellerusa/media-sample/video/410365917)

Two to three minute video sample

[https://vimeopro.com/propellerusa/
commercial/video/329451521](https://vimeopro.com/propellerusa/commercial/video/329451521)

More Samples

[https://vimeopro.com/
propellerusa/media-sample](https://vimeopro.com/propellerusa/media-sample)

[https://vimeopro.com/
propellerusa/commercial](https://vimeopro.com/propellerusa/commercial)

PREMIUM was ~~(\$899~~ per month) **NOW (\$799** per month)

- **(2) two to three minutes** video or **(4)** one minute video
- **3 hours of filming** at 1 physical business location
- Coverage includes footage of location, products/services
- Coverage also includes interviews
- 2 week digital delivery for 2-3 min video
- 1 week delivery for 1 minute video
- Video suggested use for Instagram, Facebook & Youtube



MONTHLY SUBSCRIPTION BENEFITS

DISCOUNT ON ALA CARTE PRICES FOR FILMING AND EDITING NEEDS

Members will have **20%** discount on coverage hire which includes hourly filming and hourly editing fees. These can be used for business/corporate events that need coverage.

DISCOUNT ON CUSTOM PRODUCTION PROJECTS

Members will have **20%** discount on custom video projects. Custom video projects involve aspects of pre-production such as *script writing, location scouting, storyboarding, production planning, casting talent etc.*

VIDEO TECHNICAL SUPPORT

If you have any video technical questions regarding your videos we are here to help.

VIDEO LIBRARY ARCHIVING

The longer your relationship is with us, the bigger your content library will be, and can be used for future projects or related video ad campaigns.

ALA CARTE PRICES

BUSINESS/CORPORATE EVENT FILMING

1 Hour Coverage - \$700

Includes 1 videographer

EDITING HOURLY RATE

1 Hour - \$150

ADD-ONS

Additional Videographer per hour - \$500

Drone Filming - \$600

Additional lighting setup - \$300

CUSTOM VIDEO PROJECTS

Prices for custom video projects will be determined after 1 consultation. Projects like these typically ranges from commercial advertising, advertising campaign and even live events. These projects require pre-production which consist of *scripting, location hunting, storyboarding, production planning, casting talent etc.*



FREQUENTLY ASKED QUESTIONS

IS THERE A COMMITMENT WITH THE SUBSCRIPTION?

No, you may cancel anytime with a 30-day advance notice to us via e-mail.

CAN I UPGRADE TO A DIFFERENT PACKAGE?

Yes, you can upgrade anytime with a 30-day advance notice to us via e-mail.

HOW CAN I START MY SUBSCRIPTION?

If you've already decided which package you would like to start with, contact us by clicking on the **"contact us to get started"** button on our website www.propeller-usa.com/promotional. Fill up the form and hit submit. Once we receive it from we will email you a subscription contract for you to e-sign and a secure link to setup your monthly payment via PayPal. You will have to setup a PayPal account and follow the instructions to add your credit/debit card information. Your credit/debit card will be charged monthly for the amount based on the package you choose, plus taxes. PayPal accepts all major credit cards and is a reputable platform for safe and secure transactions.

WHAT CAN I EXPECT AFTER SIGNING UP?

After signing the contract and providing payment, we will contact you via e-mail or phone to discuss your concept and to schedule a day to film your product and services at your business.

WHAT WILL MY CONTENT BE FOR THE VIDEOS?

If you have a concept, product, or service you would like to highlight or a series of product focuses, we can use that to create the content. We can also offer suggestions if you do not know where to begin. Content of the videos will be discussed prior to filming. This will require scheduling and consultation with one of the Propeller USA cinematographers.

DO I NEED MODELS OR TALENT FOR FILMING?

No you don't. We can create content that does not require sit in models. If you would like to have your staff members to be a part of the video, we'd be glad to work with them. Depending on the concepts, we may film your staff members in the work environment. Hiring professional talent/models is considered to be a custom production project.

HOW WILL I RECEIVE THE VIDEOS?

We will send the files via e-mail using our cloud service - Citrix Sharefile. You will be provided a link via Sharefile to download your videos.

CAN I ASK FOR A RE-EDIT ON THE VIDEO?

You can ask for a re-edit and if it is a minor change we will conduct a re-edit. If you ask to change the concept we will decline your request. We will make sure to gather all the information we need